



## 2018 Penn Township Business Association Membership Renewal

### YOUR PTBA AND WHAT IT DOES FOR YOU

- **Cost:** Still only \$100 for per year. That's \$8.34 per month.
- **Promotion:** PTBA promotes member's businesses at the PTBA sponsored events
- **Web Site:** Business listing, profile and business card placement on WeRPTBA.com. The web site averages **2760** visits monthly.
- **Two Community Service Scholarship Awards Annually:** Awarded to Penn-Trafford High School Seniors
- **Social Event:** Annual end-of-year social event

### PTBA TOOLS AT YOUR FINGER TIPS

**Social Media:** Two Facebook pages. Both of these pages continue to grow and are FREE for you to use!

1. **What's Up in the Penn Trafford Area** group page: 5,155 members = 5,155 people watching
2. **Penn Township Business Association Page:** 524 Likes = 524 people watching

**Monthly Newsletter:** Via Constant Contact

Are you having an event/promotion or sale in the upcoming month? Tell us and we'll include it in the newsletter. The newsletter is distributed to 298 emails and the list is growing! We also feature eight businesses every month. Please check your inbox for PTBA e-mails and respond when applicable. The emails are important and you are the beneficiary.

### OPTIONAL MEMBER BENEFITS

Sponsorship of the WeRPTB.com Web site features a HOME page business ad placement. Please see the enclosed application for more details.

### PTBA COMMUNITY EVENTS

- **Costume Parade:** Yearly event held in October! The families love it!
- **Holiday Lights Celebration:** Yearly event scheduled for Friday, December 7, 2018
- **Grandma's Christmas on the Farm** at the Grandma's Country Oven Bake Shoppe. PTBA participates in the Christmas tree contest. Proceeds benefit Westmoreland County Toys for Tots.
- **Penn-Trafford Scholarship Foundation** and Penn Township Business Association co-sponsor Education in Excellence Program honoring twenty students from Penn Trafford High School and their families an award luncheon.