



2020 Penn Township Business Association Membership Renewal

***The PTBA has exciting news! The PTBA website has been completely renovated!
Please visit: www.WeRPTBA.com***

YOUR PTBA AND WHAT IT DOES FOR YOU

Membership Information

- **Cost:** Still only \$100 per year. That's \$8.34 per month.
- **Promotion:** PTBA promotes member's businesses at PTBA sponsored events
- **Web Site:** Business listing, profile and business card placement on WeRPTBA.com. The web site averages **3125** visits monthly.
- **Community Service Scholarship Awards Annually:** Awarded to Penn-Trafford High School Seniors

PTBA TOOLS AT YOUR FINGERTIPS

Social Media: Two Facebook pages. Both of these pages continue to grow and are FREE for you to use!

1. **What's Up in the Penn Trafford Area group page:** 6,718 members = 6,718 people watching
2. **Penn Township Business Association group page:** 655 likes = 655 people watching

Monthly Newsletter: Via Constant Contact

- Are you having an event/promotion or sale in the upcoming month? Tell us and we'll include it in the newsletter.
- The newsletter is distributed to 359 emails and the list is growing! The newsletter also features eight businesses every month.
- Please check your inbox for PTBA e-mails and respond when applicable. The emails are important, and you are the beneficiary.

PTBA COMMUNITY EVENTS

- **Costume Parade:** The Costume Parade is co-sponsored by the Penn Township Business Association and the Penn Trafford Area Recreation Commission. This yearly event is held in October and the families love it!
- **Holiday Lights Celebration:** The Holiday Lights Celebration is complete with a parade, hot chocolate, cookies and Santa! This year's event is scheduled on Friday, December 4, 2020.
- **Scholarships:** The Penn-Trafford Scholarship Foundation and Penn Township Business Association co-sponsor the Education in Excellence Program honoring twenty students from the Penn Trafford High School and their families at an award luncheon.